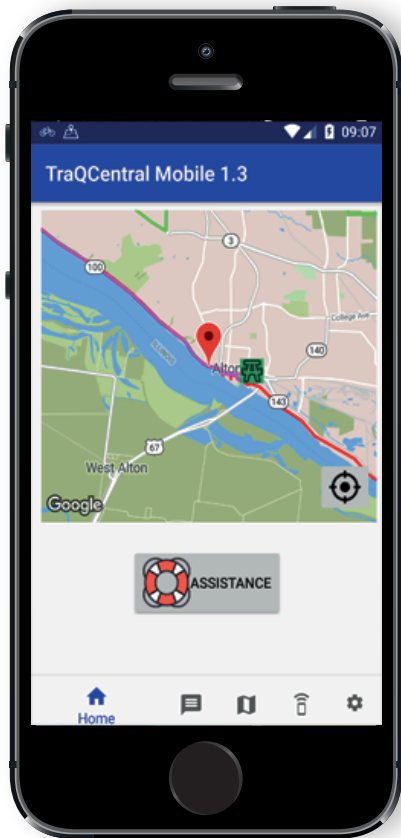




EMPIRE STATE RIDE
TO END CANCER

RIDER TRACKING APP

Help Us Help You!



Empire State Ride has partnered with TraQCentral to deliver the safest event possible and elevate your overall experience. To do this, we need your help. Simply download and use the TraQCentral free mobile app. The app displays the route(s) and your location. If needed, you can request assistance with the simple click of a button. It receives any notifications, including location-specific alerts such as road conditions or weather warnings. Plus, you can also share your ride and images with friends & family. Friends & family can send you "shout-outs." The app uses less than 5% of additional battery power. Your friends and family can search and find you by going to <https://cc.traq-central.com/tracker>.

Download the TraQCentral app from the Apple Store or the Google Play Store.

On July 21-22, we will send you a text message with your personal TraQPass link. Clicking the link will automatically start the TraQCentral app with all your information pre-filled. All you have to do is click the GO! button to start the app on the first day of the ride. If you have not downloaded TraQCentral prior to clicking the TraQPass link, you will first be taken to your app store to download the app.

If you prefer, you can still call our support phone line 855-ESR-RIDE (855-377-7433). However, to get your location efficiently and accurately, you may be asked to download TraQCentral at that time.



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